Default Question Block

Thank you for agreeing to participate in this survey.

Survey Purpose

To investigate factors that would motivate professionals to undertake credited postgraduate study (e.g. MA, Postgrad Cert., Diploma) online.

Target Audience

We are focusing on people who:

- work with foreign languages or home/regional/minorised language;
- have the capacity to operate a foreign language or home/regional/minorised language;
- have an interest in researching languages, linguistics or cultures;
- are interested in research.

Why are we undertaking this survey

Many higher education institutions are now recognising that there are many professionals and lifelong learners who are unable to commit to a full- or part-time study programme in person and so require a more flexible approach to their learning. The results of this survey hope to address these needs.

This survey   You will remain anonymous and no   You will be required to   You can use a computer, phone

<div style="color:green">

will take undisclosed data   give your   or tablet to
    5-10   will be collected consent at the   complete the
  minutes   beginning   survey

</div>

<div style="color:blue">

Thank you in advance for your participation and please look out for new online, eLearning opportunities in the future.

</div>

<u>Your consent</u>

Survey purpose: To investigate factors that would motivate professionals to undertake credited postgraduate study (e.g. MA, Postgrad Cert., Diploma) online across the UK and Ireland.

Survey outcome: to inform decisions that we will make about our eLearning subject offer.

Results publication: the report will be published on the website in the public domain.

Your identity: your responses will be collected anonymously. No data regarding your IP address or email will be collected.

Responses: No response is obligatory. If you feel that you do not wish to answer a question then please skip past it.

By clicking the button below, you acknowledge that your participation in the study is voluntary, you are 18 years of age, and that you are aware that you may choose to terminate your participation in the study at any time and for any reason.

Please note that this survey will be best displayed on a laptop or desktop computer. Some features may be less compatible for use on a mobile device.

○ I consent, begin the survey
○ I do not consent, I do not wish to participate

Demographics

Please select your gender.

○ Male
○ Female
○ Transgender
○ [   ] Other
○ Prefer not to say

Please select your nationality:

[▲▼]

Please select your age range.

[▲▼]

What is the highest level of qualification that you have achieved?

[▲▼]

Type the name of the highest degree that you completed.

[   ]

Which describes your employment status?

[▲▼]

Please select the employment sector in which you work.

Country

In which country do you currently reside?

Which county do you live in?

Which languages do you speak? Select as many as necessary (Press CTRL to select more than one)

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Afrikanns
Albanian
Arabic
Armenian
Basque
Bengali
Bulgarian
Catalan
Cambodian
Chinese (Mandarin)
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Motivation Factors

If you were to undertake a postgraduate qualification online, if any, which fields would you potentially be interested in studying? Select as many as necessary.

- ☐ Literature
- ☐ Film
- ☐ Culture
- ☐ History
- ☐ Applied Linguistics
- ☐ Translation Studies
- ☐ Perfecting languages
- ☐ Don't know
- ☐ [   ] Other

Which factors, if any, would motivate you, if any, to undertake further learning? Select up to 5 options.

- ☐ to learn
- ☐ lack of direction in career
- ☐ improving job prospects
- ☐ be better paid
- ☐ to recognise skills that you have
- ☐ first steps into a new career
- ☐ essential training for current job
- ☐ for the fun of it/interest
- ☐ to acquire and perfect new transferable skills
- ☐ to become a specialist
- ☐ gain more experience
- ☐ Don't know
- ☐ [＿＿＿＿＿＿＿＿]Other

Which factors, if any, would dissuade you from undertaking online study? Choose your top 3.

- ☐ Lack of interaction with other students/learners
- ☐ Constant use of computer
- ☐ Poor internet connection

- ☐ Lack of time
- ☐ Too expensive
- ☐ Lack of face-to-face support
- ☐ Family commitments
- ☐ Work commitments
- ☐ Lack of professional benefit despite having another qualification
- ☐ Don't know
- ☐ [   ] None of these. Add another:

Which factors, if any, would influence your choice of institution? Choose your top 5.

- ☐ Quality of institution
- ☐ The same institution where I completed a previous qualification
- ☐ Course content - interesting
- ☐ Course content - fixed with little specialisation/choice in modules
- ☐ Course content - lots of module choice for specialisation
- ☐ If the course followed the same as students that attend in person
- ☐ Manageable payment structures of course fees
- ☐ Easy to use virtual learning environment
- ☐ Students benefits equal to those who attend on campus e.g. use of facilities, student card, use of library
- ☐ Option to undertake independent research
- ☐ Ongoing assessment assessed through a portfolio

☐   Assessment at the end of modules

☐   Assessment by examination

☐   [   ] None of these. Please insert another

☐   Don't know

eLearning Types

eLearning can occur in many different forms. Below are listed the types with a short description. Please rank them according to which method you would prefer to follow.

Synchronous Learning - learning takes place in real time, very much like a group call on Skype

Asynchronous Learning (timetabled) - learning takes place at your own pace but according to a timetable with frequent intervention from lecturer

Asychronous Learning (untimetabled) - you are given a beginning and end date, intervention from lecturer is at your request rather than at set moments.

Blended Learning (fully online)- a mixture of synchronous and asynchronous learning

Blended Learning (mostly online but some in person) - a mixture of synchronous and asynchronous learning but with the possibility of visiting campus for pre-organised events or to meet with lecturers after making an appointment.

How important, if at all, is it for you that any online course follows the same structure as those students undertaking their learning on campus?

○ Extremely important

○ Very important

○ Fairly important

○ Not very important

○ Not at all important

○ Don't know

Time of Study

If you were to take a postgraduate qualification online, how long would you willing to engage with study to complete the qualification? Choose your top 2 answers.

☐ Less than a year

☐ 12-18 months

☐ 2 years

☐ Longer

☐ Don't know

If you were to take a postgraduate qualification online, how many hours on average would you be willing to dedicate to study each week? Choose your top 2 answers.

☐ 1-3 hours

☐ 4-6 hours

☐ 7-10 hours

☐ 11+ hours

☐ Don't know

Which of the following points of the year would you not be willing to undertake study due to other commitments? Select as many as necessary.

☐ December-January

☐ Easter

☐ May

☐ June

☐ July

☐ August

☐ No specific time of year

☐ Don't know

Fees and Payment

In terms of paying tuition fees, which model would you prefer?

○ Paying up front

○ Paying with a privately secured loan

○ Paying monthly

○ Paying before each semester

○ Paying per module

If there existed the possibility of applying for a full or partial scholarship/bursary to undertake further study, what is the likelihood that this would influence your decision to undertake such study?

○ Extremely likely

○ Moderately likely

○ Slightly likely

○ Neither likely nor unlikely

○ Slightly unlikely

○ Moderately unlikely

○ Extremely unlikely

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